

February 2008



Raising Change

A SOCIAL JUSTICE FUNDRAISING CONFERENCE

A GIFT & GRASSROOTS FUNDRAISING JOURNAL EVENT | JULY 25-26, 2008 | SAN FRANCISCO, CA

Thanks for your interest in our upcoming **Raising Change 2008: A Social Justice Fundraising Conference**. More information will be available online in the coming months. Please periodically check our website for updates.

ADVISORY COMMITTEE

Isabel Anadon, Coalition of African, Asian, European, and Latino Immigrants of Illinois

Nikhil Aziz, Grassroots International

Mauricio Castro, North Carolina Latino Coalition

Inhe Choi, Crossroads Fund

William Cordery, Project South

Chris Crass, Catalyst Project

Marjorie Fine, The Linchpin Campaign

Sonya Garcia Ulibarri, YouthBiz

Sherelle Hessel, Chinook Fund

Frances Kunreuther, Building Movement Project

Andrea Lee, Mujeres Unidas y Activas

Roberto Martinez, National Organizers Alliance (NOA)

Dahesh Medora, Technical Assistance for Community Services

Aurea Montes-Rodriguez, Community Coalition

Andy Robinson, Consultant

Monica Simpson, Grassroots Leadership

Ruben Solis, Southwest Workers Union

Evonne Tisdale, Center for Community Change

Craig White, Center for Participatory Change

Cindy Wiesner, Grassroots Global Justice Alliance

ORGANIZING COMMITTEE

Nicole Branch, Youth Together

Rory Brown, United Religions Initiative

Philip Byrdson, Consultant

Janet Camarena, The Foundation Center

Kristen Cashmore, Network in Solidarity with the People of Guatemala

Lela DaVia, DaVia & Associates Consulting

Rona Fernandez, Californians for Justice

C. Davis Fischer, The Foundation Center

Dolores Garay, Consultant

Helen Kim, GFI Board & Building Movement Project

Kim Klein, Klein & Roth Consulting

Steve Lew, GFT Board & CompassPoint Nonprofit Services

Deborah Moss-West, Consultant

Melissa White, Lavender Youth Recreation and Information Center

Ari Wohlfelder, Critical Resistance

Chauniqua Young, East Bay Community Law Center

CONFERENCE COORDINATOR

T Ayoka Turner

STAFF

Jennifer Emiko Boyden, Associate Publisher

Ryder Diaz, Administrative Assistant

Priscilla Hung, Co-Director

Nan Jessup, Finance Manager

Stephanie Roth, Co-Director

Manish Vaidya, Program & Development Coordinator

Friday & Saturday, July 25-26, 2008
St. Mary's Cathedral Event Center
San Francisco, CA

REGISTRATION

Early Bird Registration: \$150

Regular Registration: \$200

March 15, 2008: Online registration available

May 30, 2008: Deadline for Early Bird Registration

May 30, 2008: Deadline for Scholarship Applications

SPONSORS (as of 2/6/08)

We thank our Presenting & Contributing Sponsors for their generous support:

Joe Garrett & John Lomibao

Astraea Lesbian Foundation for Justice

Anonymous donor

We also thank the additional 35 individuals, organizations, and foundations who have already pledged their sponsorship of the conference.

Interested in becoming a sponsor? We rely on sponsorships to keep the conference accessible to grassroots groups. Contact: Ayoka Turner at conference08@grassrootsfundraising.org or 510.452.4520 ext. 320 for more information on how you can help!

WANT TO BE AN EXHIBITOR?

Are you interested in exhibiting at the 2008 Raising Change conference? This is a great opportunity for businesses, consultants, and organizations to showcase and provide your products and services. The deadline to sign up is coming fast – so contact us today! We have a wide variety of options and we're sure we have a package that will work for you. Contact: Ayoka Turner at conference08@grassrootsfundraising.org or 510.452.4520 ext. 320 for more information.



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KEYNOTE SPEAKERS

We are pleased that Robby Rodriguez and Katherine Acey will be delivering our keynote presentation at the opening of the conference.

Robby Rodriguez – Executive Director, SouthWest Organizing Project [SWOP]

Robby is originally from Southern California by way of Tucson, Arizona. He is the Executive Director of the [SouthWest Organizing Project \(SWOP\)](#). As a student at Cornell, he interned with SWOP during the summer of 1996. After becoming a full-time organizer with SWOP in 1997, he has helped to organize New Mexico communities around issues of youth criminalization, environmental, economic and social justice. He is currently a team member of the Building Movement Project, co-chair of the Pushback Network and a board member of the NM Environmental Law Center. Robby has also participated in the movement for social justice at the regional, national and international levels by representing SWOP at various conferences and meetings and by participating in and conducting trainings throughout the United States and internationally.

Katherine Acey – Executive Director, Astraea Lesbian Foundation for Justice

Katherine Acey is a highly respected activist, best known for her expertise and commitment to lesbian and women's philanthropy. She has been the executive director of the Astraea Lesbian Foundation for Justice since 1987. The foundation's grants program funds local, regional and international organizations as well as cultural and media work. In 1990, Astraea established the nation's first Lesbian Writers Fund; and in 1996, Astraea created The International Fund for Sexual Minorities—the only fund of its kind in the U.S. Katherine has been involved in the Women's Funding Network since its inception, serving as both board member and chair. She is also a founding member and past chair of Funders for Lesbian and Gay Issues and has served as a board or advisory member to countless organizations including: Women in the Arts, the Center for Anti-Violence Education, New York Women Against Rape, MADRE and Women Make Movies. Katherine is past chair of the National Executive Committee of the Palestine Solidarity Committee, and a member of the Arab Women's Gathering Organizing Committee. Katherine has traveled extensively speaking on issues of philanthropy, sexual orientation, race and class. Internationally, she has participated in numerous women's and LGBTI delegations and gatherings in Africa, Asia, Central America and Europe.

PLENARY DEBATE

A debate on fundraising, the development of the nonprofit sector, and movement-building. Get ready as two teams of debaters go head-to-head on this provocative issue:

“Is the nonprofit sector a vehicle – or has it become a barrier – to social justice?”



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CONFERENCE SCHEDULE

DAY ONE

- | | |
|---------------------|--|
| 7:30 – 9:00 | Registration, Exhibitors & Breakfast |
| 9:00 – 10:15 | Welcome & Keynote Speakers |
| 10:15 – 10:30 | Break |
| 10:30 -12:30 | Workshop Block I |
| 12:30 – 2:00 | Luncheon Roundtables & Exhibitors |
| 2:00 – 2:15 | Break |
| 2:15 - 4:15 | Workshop Block II |
| 4:15 – 6:00 | Break/Caucuses/Networking |
| 6:00 – 9:00 | Reception |

DAY TWO

- | | |
|----------------------|--------------------------------|
| 7:30 – 9:00 | Breakfast & Exhibitors |
| 9:00 – 10:00 | Plenary Session: Debate |
| 10:00 – 10:15 | Break |
| 10:15 – 12:15 | Workshop Block III |
| 12:15 – 1:45 | Lunch & Exhibitors |
| 1:45 - 3:45 | Workshop Block IV |
| 3:45 – 4:00 | Break |
| 4:00 – 4:30 | Closing Plenary |



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CONFIRMED WORKSHOPS

Below is a partial listing of the exciting workshops we will be offering at the conference. We will be offering many more in addition to these.

<p><i>Fundraising Philosophy, Politics & Power Relations</i></p>	<p>Making the Shift: Moving from Foundation-dependency to Grassroots Fundraising Roberto Martinez – National Organizers Alliance</p> <p>Creating a Fundraising Philosophy Robby Rodriguez – SouthWest Organizing Project Kim Klein – Klein & Roth Consulting</p> <p>Racial Dynamics in Fundraising: For People of Color Only Dolores Garay - Consultant</p> <p>Racism and Racial Dynamics in Fundraising: A Discussion for White Folks Stephanie Roth – GIFT & Grassroots Fundraising Journal Ellen Gurzinsky – Funders for Lesbian & Gay Issues</p>
<p><i>Boards & Teams</i></p>	<p>From Vexation to Vision: Transforming Common Fundraising Challenges into a Vision of Social Justice Fundraising - For Development Staff Only! Nicole Branch – Youth Together Melissa White – Lavender Youth Recreation & Information Center</p> <p>The Bizarre Love Triangle: Fundraising, Program & Finance Carol Cantwell - Consultant</p> <p>Who's Up Next?: Fundraising Implications & Opportunities with Leadership Transitions Helen Kim – GFJ Board and Building Movement Project Frances Kunreuther – Building Movement Project</p> <p>Boards that Raise Money Steve Lew – GIFT Board and CompassPoint Nonprofit Services</p>
<p><i>Giving & Philanthropy</i></p>	<p>Trends in Foundation Funding Christine Ahn – National Committee for Responsive Philanthropy Melissa Johnson – National Committee for Responsive Philanthropy</p>
<p><i>Fundraising Systems</i></p>	<p>Evaluating Your Fundraising Results Judy Levine – Cause Effective</p> <p>New Frontiers of Raising \$: New Technology & Fundraising Kwame Tsikata - Progressive Technology Project</p>



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	<p>How to Get the Most Out of Your Fundraising Database Robert L. Weiner – Robert L. Weiner Consulting</p>
<p><i>Fundraising Skills & Strategies</i></p>	<p>Conducting an Annual Canvass Janet Upadhye - San Francisco Women Against Rape</p> <p>“Can You Hear Me Now”?: Communicating the Power of Organizing to Donors and Funders Marjorie Fine – The Linchpin Campaign, a project of Center for Community Change</p> <p>Capitalism for Anti-Capitalists: Using Earned Income to Fund Your Organization Andy Robinson - Consultant & Author</p> <p>Cultivating and Upgrading Donors Sonya Garcia Ulibarri - YouthBiz</p> <p>Dive into Development Planning Russell Roybal – GIFT Board and National Gay & Lesbian Task Force</p> <p>Fundraising for Organizers and Program Staff Mauricio Castro - North Carolina Latino Coalition</p> <p>Fundraising in & from Immigrant Communities Andrea Lee - Mujeres Unidas y Activas</p> <p>Grassroots Fundraising 101: The Basics (in Spanish) Aurea Montes-Rodriguez – Community Coalition</p> <p>Grassroots Fundraising 101: The Basics Judy Hatcher - Environmental Support Center</p> <p>Make that Major Donor Ask Nisha Anand - Consultant</p> <p>Raising Money Online Madeline Stanionis - Watershed Company</p>