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Training and Consulting Services

GIFT, publisher of the *Grassroots Fundraising Journal*, helps nonprofits – particularly those in communities of color and working for social justice - build a broad base of individual donors. We believe that how groups are funded is as important to achieving their goals as how the money is spent, and that building community support is key to long term social change. Our programs include internship and training-for-trainer programs for people of color, as well as fundraising trainings, consulting, publications, a national conference and web-based resources that teach organizations how to raise money from their communities.

CUSTOMIZED TRAININGS (Day-Long, Half-Day, or Multi-Day)

GIFT has trained thousands of individuals and organizations on grassroots fundraising topics. We offer a variety of training sessions for your gathering, conference, or internal organizational needs. Below is a list of frequently requested training topics. We can also work directly with you to craft an agenda that meets your particular needs and interests.

Training Topics Include:

- The Politics of Funding and Fundraising
- Principles of Fundraising
- How to Ask for Money
- Individual/Major Donor Campaigns
- Special Events and House Parties
- Using Mail to Build Your Base
- Telephone Fundraising
- Online Fundraising
- Creating Fundraising Plans
- Capital Campaigns
- Planned Giving
- Time Management
- Organizing and Fundraising
- Team-Building
- Board Development

Fees: \$1,500 per day per trainer, plus travel expenses
\$800 for half-day session, plus travel expenses

Fee for travel time, for trips longer than two hours, is \$50 per hour or \$400 per day.

Cost includes preparation time. Additional expenses include travel, accommodations and materials. If cost is an issue for your organization, we can work with you to design a training that fits your budget, or provide some assistance if you need to fundraise to cover the costs of training.

CONSULTING SERVICES

GIFT is available for short or long-term consultation on issues related to fundraising planning, individual donor campaigns, roles and responsibilities of staff and board in fundraising, infrastructure issues, and strategies for long-term sustainability and diversity.

We will work with your organization to identify and develop a specialized consulting plan, including: a detailed work plan, timeline, goals, and deliverables.

Fees: \$125 per hour billable in quarter-hour segments. Travel expenses and long-distance phone charges will also be billed.

Estimated total consulting fees will be included with every consulting proposal.

CONTACT

For more information, or to discuss how we can meet your organization's fundraising needs:

Ryan Li Dahlstrom, GIFT's Training & Network Coordinator at
ryanli@grassrootsfundraising.org or 510-452-4520 x301

FUNDRAISING RESOURCES

Grassroots Fundraising Journal

Bi-monthly magazine with practical advice, case studies, and analysis on how to raise money from a broad base of individual donors—now includes full access to the *Journal* archive of over 350 articles. One year subscription – sliding scale \$39 - \$56

* Bulk subscriptions available at a discount. Great for grantees or chapter organizations.

Ready, Set, Rai\$e: Your Guide to Grassroots Fundraising

Two-hour streaming video. \$25.

A very affordable way for you to get training whenever you need it. Great for fundraising staff, board members, and volunteers.

Special Edition Journals

Each title features 12 of the best *Journal* articles on the topic. Great to distribute to your fundraising team or board.

<i>Spectacular Special Events (digital only)</i>	\$10
<i>Getting Major Gifts (digital only)</i>	\$10
<i>Board of Directors (digital only)</i>	\$10
<i>Como Recaudar Fondos en Su Comunidad (print)</i>	\$12 (plus \$3 shipping)

Fundraising resources can be purchased online at www.grassrootsfundraising.org/resources or by calling 510-452-4520 x 306. Shipping charges, where applicable, will be added to purchase price.