

# The Fundraising Academy For Communities of Color

We're delighted that you and your organization are interested in participating in the 2011-2012 Central Valley Fundraising Academy!

## **PROGRAM REQUIREMENTS:**

We need to know that your organization is supporting your participation, since the academy will be at least eight full days of trainings, plus additional time for coaching and trying out new ways to raise money and develop donors in your work. Please make sure that the people you report to (board members, your supervisor) are behind your application, and are receptive to increasing their own fundraising efforts!

Participants are required to meet twice a month from November 2011 - February 2012 for approximately 7 hours per session. Sessions will be held at the following location:

**UC Merced, Fresno Center  
550 E Shaw Ave  
Fresno CA 93710**

While your application is being reviewed, please hold the following session dates on your calendar. Each session will run for the full day.

Sessions 1 & 2: November 17 & 18, 2011

Sessions 3 & 4: December 15 & 16, 2011

Sessions 5 & 6: January 12 & 13, 2012

Sessions 7 & 8: February 9 & 10, 2012

## **ELIGIBILITY CRITERIA:**

Your organization must meet all or most of the following criteria in order to participate in the Fundraising Academy:

- Organization mission is specific to a community of color.
- More than half of board and leadership staff is reflective of communities of color.
- Majority of clients/members are from communities of color.
- Seek to develop donors from communities of color.

## **APPLICATION INSTRUCTIONS:**

**Applications must be submitted electronically no later than 5:00 p.m. on Wednesday, October 26th**

Applicants will be notified of selection decisions by early November.

The online application will take approximately 30 – 45 minutes to complete. Please complete each section in full. You will need some basic organizational records to complete the application, such as your annual budget, and your most recent financial statement.

IF YOU CAN'T FINISH THE APPLICATION IN ONE SESSION, please know that COMPLETED PAGES will be saved only after you click the 'NEXT' button, BUT INDIVIDUAL RESPONSES ON AN INCOMPLETE PAGE WILL NOT BE. Return to the application by clicking on the link in the original email from which you opened the survey and edit your original answers. Please note that once you click the 'FINISHED' button, you will not be able to return to your application.

Once you complete the online application, you will be directed to the Fundraising Academy webpage where you can download the organizational acknowledgement form that must be signed by your executive director, or by your board chair if you are the executive director. **This form is due by 5:00 p.m. on Wednesday, October 26th. Please fax it to 415-541-7708 or scan and email it to [erinl@compasspoint.org](mailto:erinl@compasspoint.org).**

Click [HERE](#) to begin the online application.

## **QUESTIONS:**

If you have any questions about the program, please contact Adriana Rocha, Practice Director, at [adrianar@compasspoint.org](mailto:adrianar@compasspoint.org) or 415-541-9000 x340.

If you have any questions about the online application, please contact Erin Lingren, Project Coordinator, at [erinl@compasspoint.org](mailto:erinl@compasspoint.org) or 415-541-9000 x329.



## **About CompassPoint Nonprofit Services**

CompassPoint intensifies the impact of fellow nonprofit leaders, organizations, and networks as we achieve social equity together. For over 35 years, we have worked to carry out this purpose by guiding nonprofits as they become better managed, more adaptive, and achieve higher impact. With our 21 staff working in San Francisco, the East Bay, Silicon Valley, and beyond, CompassPoint strengthens today's leaders, and is helping to grow a healthy pipeline of diverse leaders for the future. We influence the dialogue about policies, emerging practices, and the resources needed for nonprofits to create change. And we convene partners, link fields, and strengthen networks that accomplish more by working together.

Our integrated practice offers the strongest teaching, coaching, consulting, and peer learning—all grounded in deep nonprofit leadership experience and an approach that is responsive to the needs of diverse leaders and communities. We partner with leaders, cultivating and supporting them at every level within nonprofit organizations and across the sector.